

How to use **PowerPoint**

for formal **presentations**
to **adult learners**

Chris Tiongson , MD
UNDSMHS
Department of Pediatrics

Objectives

- Understand learning principles and best practices
- Use slides to reinforce the central message
- Engage learners with an authentic and natural delivery

Why?

The care of children
is the finest privilege

Gettysburg Cemetery Dedication

Abraham Lincoln

11/19/1863

Agenda

- Met on battlefield (great)
- Dedicate portion of field - fitting!
- Unfinished work (great tasks)

11/19/1863

Not on Agenda!

- Dedicate
- Consecrate
- Hallow (in narrow sense)
- Add or detract
- Note or remember what we say

11/19/1863

Review of Key Objectives & Critical Success Factors

- What makes nation unique
 - Conceived in Liberty
 - Men are equal
- Shared vision
 - New birth of freedom
 - Gov't of/for/by the people

11/19/1863

Organizational Overview

11/19/1863

Summary

- New nation
- Civil war
- Dedicate field
- Dedicated to unfinished work
- New birth of freedom
- Government not perish

11/19/1863

Objectives met?

- Understand learning principles and best practices
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more of **why** it matters

less of the **what** and **how**

Central message

Central message

Organize around ideas, not the slides


Restrain
Reduce
Restrict



Call to action

Stories and connections

Example: before

Childhood Obesity 

Improve the health of our children using the expert committee recommendations


National Sponsors

- CDC
- HRSA
- AMA

Endorsing organizations

- AAP
- ADA
- Others...

Assessment of Child and Adolescent Overweight and Obesity
PEDIATRICS Volume 120, Supplement 4, December 2007, S163-S288



Example: after


the **first generation** of kids to

not live as long as their parents

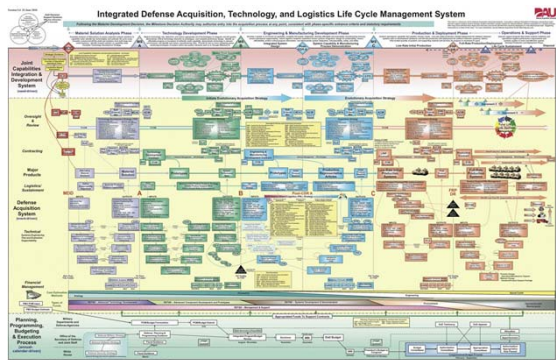
Central message

Visuals and text reinforce

Avoid distraction




Don't overpower




"I know you can't read this..."

Example: before

Childhood Obesity 

Key family history questions

- Obesity
 - 1 obese parent increases risk 3x
 - 2 obese parents increase risk 13x
- Type 2 DM
- Cardiovascular disease
- Early deaths from heart disease or stroke

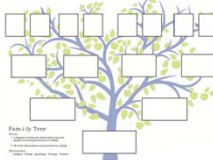


Example: after

Focused history

Family history


- One obese parent increases risk 3x
- Two obese parents increase risk 13x
- Look for medical complications
 - Type II DM
 - CV disease
 - lipids



Central message

Engage the audience

Ask questions




Show of hands

Remember why

You are there



or



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